

MEETING 03/10/2013

Ref: 11765

ASSESSMENT CATEGORY - Bridging Communities

**Amnesty International (UK Section)
Charitable Trust**

Adv: Jenny Field

Amount requested: £114,875

**Base: Hackney
Benefit: London-wide**

Amount recommended: £115,000

Purpose of grant request: Maintaining and developing Amnesty's programme of human rights education in schools across London.

Background

Amnesty International UK Section Charitable Trust (AIUKCT) is part of the worldwide movement and carries out the charitable activities of the UK section of Amnesty International (aiming to promote awareness of human rights and to oppose specific abuses of human rights). The sister organisation in the UK is Amnesty International UK, a limited company. Historically these two entities have worked closely together but a legal distinction has been made between the charitable work and the campaigning side. Following the introduction of the Charities Act 2011, which widened the various 'heads' of charity, Amnesty International has been in discussion with the Charity Commission to look at whether these two entities should merge.

Funding History

You have funded AIUKCT twice previously. In March 2005, you approved a grant of £50,000 towards access improvements of its new educational facilities at its Human Rights Centre in Shoreditch. In April 2007, you awarded a grant of £96,000 over three years (3 x £32,000) towards its flagship human rights and citizenship education programme. This grant came to an end in March 2010 and monitoring has been of a high standard.

Current Application

You are requested to support AIUKCT's education work with young Londoners over the next three years. As three years has elapsed since the previous grant ended, your policies allow you to consider an application for the same purpose.

AIUKCT is a leading provider of human rights resources for school in the UK. It is also a founder of Democratic Life, a network of organisations that seek to strengthen and extend young people's access to high-quality citizenship education.

There are several strands to its education work. These include its annual schools pack which is its main annual teaching resource that reaches over 6,000 students in London annually. Its most recent pack, for example, "The Power of Our Voices", focused on the role of music and song writing in promoting human rights. This has been especially powerful in engaging disaffected students. This year's pack focuses on human rights issues in India.

As many teachers of Citizenship and Personal Social Education (PSE) are non-specialist they welcome the additional materials and resources that AIUKCT produce for teachers. It also runs the Young Human Rights Reporter of the Year Awards which aim to inspire young people to investigate and reflect on human rights issues through journalism. Its Schools Speakers Programme reaches at least 5,300 young Londoners annually. Volunteers go into schools to introduce groups of young people to human rights issues in the classroom or in school assemblies. The talks aim to inspire the young audience to establish youth groups in their schools. Finally, its 'train the trainers' programme trains approximately 10 teachers in London annually in human rights education who in turn go on to train their colleagues.

Financial Observations

AIUKCT's audited accounts for the financial year ended 31 December 2012 show total income of £13.9m and an overall deficit of £35,000 (0.3% of turnover). The reserves policy states that it aims to hold free unrestricted reserves sufficient to meet the quantification of the risks on the risk register which has been calculated as £1.5m in the 2012 accounts. At 31 December 2012, free unrestricted reserves totalled £1.3m. The latest forecast for 2013 shows total income of £13.3m and a surplus of £95,000 (0.7% of turnover).

Officer's Appraisal

Over the past 20 years AIUKCT has gained a considerable reputation for the quality of its human rights and education work. You are asked to fund the London element of its education programme (18% of the total cost of the programme) over the next three years. The work is a good fit with the strand of your *Bridging Communities* programme where you fund "Joint work involving different communities working together on... citizenship projects".

Recommendation

£115,000 over three years (£37,400; £38,300; £39,300) towards Amnesty International (UK Section) Charitable Trust's human rights education programme in schools across London.



The City Bridge Trust

Charity Registration Number: 1035628

Working with Londoners: Application for a grant

Please read the guidance notes before completing this form

Reference:
(office use only)

11765

Date Received:

18/04/2013

Programme
Area:

02

1. About your organisation

Name of organisation applying for grant: Amnesty International (UK Section) Charitable Trust	
If the organisation is part of a larger organisation, what is its name? Amnesty International UK	
Address for correspondence: Human Rights Action Centre, 17-25 New Inn Yard London	
Postcode: EC2A3EA Is this your home address? No	
Contact person: Mr. Richard Wilson	Position: Trust and Corporate Fundraising Officer
Phone: 020 7033 1656	Fax:
E-mail: richard.wilson@amnesty.org.uk	
Website: http://www.amnesty.org.uk	
Legal status of organisation: Registered Charity	
If registered, please give charity number: 1051681	
Date organisation established: 16/12/1995	

2. Request for funds

Under which of the Trust's themes are you applying (see our website or brochure for further details)? Bridging Communities
Purpose for which funds are requested: (25 words maximum) Maintaining and developing Amnesty's programme of human rights education in schools across London
How much funding is requested? Year 1: £37,350 Year 2: £38,284 Year 3: £39,241 Total: £114,875

3. Aims of your organisation

Amnesty International (UK Section) Charitable Trust is the charitable arm of Amnesty International UK, which is part of the Amnesty International movement. We aim to promote awareness of human rights, fight discrimination and oppose human rights abuses. Our vision is of a world in which every person enjoys all of the rights enshrined in the Universal Declaration of Human Rights and other international standards.

The aims of AIUK are:

- 1) Research & action focused on maintenance and observance of human rights worldwide.
- 2) The realisation of rights to physical and mental integrity and freedom from discrimination for all people, through campaigning, advocacy and solidarity.
- 3) Enabling growing numbers of ordinary people to stand up for justice and human rights, including increased engagement with young people.

4. Main activities of your organisation

Amnesty International unites people from all over the world to fight for human rights using our signature tactics:

1. Research - Amnesty International keeps vigilant watch on the rights of people around the world and publishes hundreds of independent reports based on our rigorous research, free of corporate and government influence.
2. Action - Through our dynamic campaigns and long-term casework, Amnesty International members propel key human rights concerns and stories of individuals at risk into the glare of the international media and demand the attention of government officials, corporations, international institutions and policy makers.
3. Advocacy - We combine high-level legislative work, media outreach and grassroots mobilization to shape and promote legislation and policies to advance human rights, protect individuals and free prisoners of conscience
4. Education - We create opportunities for people to learn about, for and through human rights.

5. Number of staff

Full-time	Part-time	Management committee members	Active volunteers
130	55	4	75

6. How do you support your volunteers?

All office-based volunteers receive an allowance to cover travel costs and lunch, and have an elected volunteer representative. Every volunteer has a designated manager who provides regular supervision and feedback, and may also offer training. Our nationwide network of volunteer speakers receive training and support from our education team.

7. Property occupied by your organisation

Is the main property owned or leased/rented by your organisation?	If leased/rented, how long is the outstanding lease/rental agreement?
Owned	N/A

8. Finance

From your most recent audited or independently examined accounts, complete the following:

Financial year ended - **Month: December**

Year: 2012

Income received from:	£
Voluntary income	11,661,000
Activities for generating funds	1,533,000
Investment income	220,000
Income from charitable activities	0
Other sources	0
Total Income	13,414,000

Expenditure:	£
Charitable activities	10,622,000
Governance costs	23,000
Cost of generating funds	2,821,000
Other	0
Total Expenditure:	13,466,000
(Deficit)/surplus for the year:	(52,000)

Asset position at year end:	£
Fixed assets	4,842,000
Investments	264,000
Net current assets (liabilities)	2,274,000
Long-term liabilities	2,898,000
*Total A:	4,482,000

Reserves at year end:	£
Endowment funds	457,000
Restricted funds	115,000
Unrestricted funds	3,910,000
*Total B:	4,482,000

* Total A and Total B must be the same and should be taken from your balance sheet

9. Statutory funding

For the financial year above, what % of your income was from statutory sources?

0%

10. Material changes

Describe any material changes to the organisation's activities, structure or financial position since the date of the most recent accounts:

Amnesty International UK is in the process of changing its organisational structure, subject to consultations with our national membership and staff, to enable increased financial contributions to the international Amnesty movement. The attached job descriptions have been amended to reflect this.

11. Previous applications to the Trust

Have you applied to the Trust before? If so, please give details:				
Month/Year:	11/06	Ref:	7774	Grant received: £96,000 OR application rejected? No
Month/Year:	10/04	Ref:	5911	Grant received: £50,000 OR application rejected? No
Month/Year:		Ref:		Grant received: OR application rejected?

12. Previous funding received

Funding received by your organisation from the following sources during the last THREE years: (i) City of London (other than the City Bridge Trust) (ii) London boroughs (iii) London Councils (formerly ALG) (iv) Health authorities (v) Central government departments (vi) Other statutory bodies (e.g. Housing Corporation, Arts Council) - List source, years and annual amounts:				
		Year: 2010	Year: 2011	Year: 2012
(i)	N/A			
(ii)	N/A			
(iii)	N/A			
(iv)	N/A			
(v)	N/A			
(vi)	Department For Education (Northern Ireland)	18,000	-	-

13. Previous grants received

Grants received by your organisation from charitable trusts and foundations (other than the City Bridge Trust) during the last TWO years. List source, years and annual amounts:		
	Year: 2011	Year: 2012
Diana, Princess of Wales Memorial Fund	82,000	91,000
The Sackler Trust		50,000
David and Elaine Potter Foundation	50,000	
Anonymous trust	28,345	
14 grants of £5,000 - £25,000		
185 grants of less than £5,000		

14. What steps is your organisation taking to reduce its carbon footprint?

<p>AIUK has a wide-ranging strategy which includes:</p> <ul style="list-style-type: none"> • Integrating environmental concerns into all planning and design decisions and maintenance and management of properties. • Raising staff and volunteer awareness of environmental issues through briefings and the presence of Environmental Champions. • Requiring suppliers to provide goods and services with the minimum adverse environmental impact. • Ensuring that goods and materials purchased comply fully with UK government and EU legislation and recognised environmental best practice. • Minimising waste by ensuring all operations are as efficient as possible. • Actively promoting re-use and recycling, both internally and with suppliers. • The use of cars for single occupant journeys is discouraged; staff are encouraged to use public transport, cycle and walk to work. This is supported through the provision of season ticket and bike loans to AIUK staff. • Air travel is used only where there is no alternative viable option.

15. Purpose

Complete this section whatever the amount of grant requested. **In addition**, if the request is for £25,000 or more in total, a fuller proposal should be sent with this form. Also, if your application is for all or part of new or existing post(s), please enclose a copy of the relevant job description(s) including the salary level.

In order to provide the right information, please refer to guidance note 15 before completing this section.

Amnesty International UK is seeking funding to build on our ground-breaking human rights education work in London. The project will be delivered by our specialist education and student team, working in partnership with teaching staff and our network of volunteer school speakers.

We believe this work fits closely with the City Bridge Trust's "Bridging Communities" programme. Our project seeks to "build on commonalities between communities" encouraging different groups to exercise "active citizenship" and "come together in common cause".

Amnesty is the leading provider of human rights resources for schools. In Northern Ireland, our cross-community education work has won praise for its effectiveness in overcoming sectarian divisions. Across the UK, our work on terrorism and human rights has been very popular with teachers looking at cultural and religious issues. In London, we have worked with young people on issues as wide-ranging as arms control, domestic violence, the challenges facing asylum-seekers, and the experience of child soldiers in Central Africa. We have produced lesson plans and run training for teachers on identity and diversity as part of the government's citizenship curriculum.

Amid increased economic hardship, it is vital to tackle discrimination and exclusion through engaging children in the human rights issues that affect them. International research has shown that young people in the UK are among the unhappiest in the developed world. The pressures children face can contribute to bullying and social exclusion. Many schools face the challenge of bringing together diverse communities where students may have few areas in common.

The basic principles underpinning human rights are found in every society, forming a common ground on which cultures and communities can meet. By introducing young people to these fundamental values, we empower them to defend their own rights and those of others, and strengthen the bonds between differing communities.

Research in the UK and Canada shows that embedding human rights makes schools safer, more inclusive environments, where bullying decreases and solutions to marginalisation are explored. Human rights education can help schools develop a culture of understanding, inspiring self-belief in students and helping them become more socially responsible people.

In the past decade, human rights education has become well established in schools and Amnesty has developed a solid programme to support its effective delivery.

Over the next three years we aim to:

*Provide free, up-to-date human rights education materials, tailored to the curriculum, reaching an estimated 6,182 young people in London each year (based on 138 schools ordering our resources and an estimated 40% utilising them).

*Engage hundreds of London schoolchildren each year in our annual Young Human Rights Reporter competition and "Power of our Voices" protest song awards. (for more information see: <http://vimeo.com/48747504#> and <http://vimeo.com/42546756>).

*Organise lively human rights talks by our trained network of 120 volunteer school speakers, reaching around 5,300 London children each year.

*Deliver our new in-depth "training of trainers" programme to 12 London teachers by 2016, enabling them to reach a further 120 of their colleagues with human rights education training.

Prior to publication, all resources are tested with service users to ensure they work in the classroom. Amnesty has a diverse Youth Advisory group who act as judges for our youth competitions and meet regularly to review lesson plans and resources.

Amnesty International exists to promote equal rights for all, and this principle runs through all of our work. We regularly seek feedback from teachers in a range of settings to ensure that our projects are accessible and relevant. Of the London schools we reached last year for which data is available, 21% are classified as having a high proportion of children receiving free school meals.

16. Explain how you will monitor and evaluate both your own outcomes and those of the programme under which you are applying.

Our current human rights education strategy is informed by the feedback we have had from schools and tailored to the needs they highlight. We monitor the number and types of schools requesting our resources, taking part in associated campaigns, and the numbers downloading materials from our website. Every school that requests our education pack is invited to feedback on its effectiveness and the number of students it reaches. The impact of our school speakers is measured through a self-evaluation process and through feedback forms from schools, as well as annual in-depth phone surveys to a random sample of speakers. Our Teachrights network, which now has over 6,500 members, is a central part of our engagement with schools and a vital channel for receiving feedback. Our teaching training is evaluated through questionnaires and for some courses we undertake further evaluation with the teachers and their pupils to explore the impact of the training on their work.

17. Beneficiaries

In line with our anti-fraud policies, we may, in exceptional circumstances, require you to provide contact details of your beneficiaries (see Guidance Notes).

How many people will benefit from the grant per year?

12,150

What age group will benefit? Over 11 years, Adult

In which local authority is your organisation based?

Hackney

Which borough(s) of Greater London will benefit from this grant?
(if more than one, please give % for each)

We are aiming to reach young people in every London borough.

At what address will the activity be located?

In our London office, and in schools across London

What will the ethnic grouping(s) of the beneficiaries be?

	%		%
White - British		Black - Caribbean	
White - Irish		Black - African	
White - Other (please describe)		Black - Other (please describe)	
Asian - Indian		Black - British	
Asian - Pakistani		Chinese	
Asian - Bangladeshi			
Asian - Other (please describe)		Other (please describe)	
			Open to everyone
			100

What proportion of the beneficiaries will be disabled people?

10%

18. Funding required for the project

What is the total cost of the proposed activity/project?

(List main expenditure headings and amounts)

Expenditure heading	Year 1 £	Year 2 £	Year 3 £	Total £
(All costs 18% of national total)				
Human Rights Education Manager	9,180	9,410	9,645	28,234
1.5 * Human Rights Education Officer	10,440	10,701	10,969	32,110
Human Rights Education Assistant	6,840	7,011	7,186	21,037
School speakers network	720	738	756	2,214
Human Rights Education Resources	3,960	4,059	4,160	12,179
Teacher training	1,260	1,292	1,324	3,875
Schools pack	3,150	3,229	3,309	9,688
Youth Advisory Group	1,800	1,845	1,891	5,536
	37,350	38,284	39,241	114,875
TOTAL	37,350	38,284	39,241	114,875

What income has already been raised? (List amounts and main sources)

Source	Year 1 £	Year 2 £	Year 3 £	Total £
N/A				
TOTAL				

What other funders are currently considering the proposal?

Funder	£
TOTAL	

19. Funding requested from the Trust

How much is requested from the Trust? (List main expenditure headings and amounts)

Expenditure heading	Year 1 £	Year 2 £	Year 3 £	Total £
(All costs 18% of national total)				
Human Rights Education Manager	9,180	9,410	9,645	28,234
1.5 * Human Rights Education Officer	10,440	10,701	10,969	32,110
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Youth Advisory Group	1,800	1,845	1,891	5,536
TOTAL	37,350	38,284	39,241	114,875

20. Funding requested from the Trust (continued)

When will the funding be required? <p style="text-align: center;">03/06/2013</p>
Is the activity to continue beyond the period for which funding is requested? If so, how will it be resourced? Human rights education is an ongoing feature of Amnesty International UK's work, which we plan to continue beyond the current funding period. We will seek to resource the programme in future through support from trusts, and, where necessary, through drawing on our other income streams.
If any planning or other statutory consents are required for the project to proceed, what stage have the applications reached? N/A

Declaration on behalf of applicant organisation

I, <u>RICHARD WILSON</u> (your name)
am an authorised representative of <u>AMNESTY INTERNATIONAL (UK SECTION) CHARITABLE TRUST</u> (your organisation)
within which I am <u>TRUSTS & CORPORATE FUNDRAISING OFFICER</u> (your position)
To the best of my knowledge, all the information that I have provided in this application form is correct. I fully understand that the City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.
Signature <u>Richard Wilson</u> Date <u>22/4/13</u>

How your information will be used by the Trust

City Bridge Trust (which is administered as part of the Bridge House Estates by the City of London Corporation) processes personal data in compliance with the Data Protection Act 1998. The Trust obtains and uses information, including personal data, as part of the process of assessing grant applications and monitoring the use of grants. The information you provide on the application form may be made public as part of the assessment of this application. In addition, the Trust may share this information with third parties, including other funders, its external consultants and external auditors, police and regulatory bodies for the purpose of determining, preventing or detecting crime; or ensuring that no organisation is receiving duplicate funding; or the validation of contracts; or where this is otherwise required by law.

By signing and submitting your application form you give your explicit consent for us to use data relating to your application as set out above.

Our contact details for enquiries about how we process your information are:

The City Bridge Trust, City of London, PO Box 270, Guildhall, London EC2P 2EJ. Telephone: 020 7332 3710

Concerns over fraud and corruption

Should you, at any time, have concerns of fraud and corruption within your organisation relating to the grant, then please raise your concerns with us using our Whistle Blowing facilities. You may use our Audit team's 24 hour answer phone number, 020 7332 3663, to report the details or email raiseyourconcern@cityoflondon.gov.uk

Return the completed form to: The City Bridge Trust
City of London
PO Box 270
Guildhall
London EC2P 2EJ